

For Immediate Release

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Cooperative of American Physicians Announces "Hearts for Hope 2013" Campaign

CAP Provides Ongoing Support for City of Hope's Research and Treatment Efforts

Los Angeles, CA – February 15, 2013 – The <u>Cooperative of American Physicians</u> (CAP) is proud to announce its ongoing commitment to the City of Hope's staff, patients, and their families, who have long occupied a special place in the company's corporate heart. From February 4-14, CAP conducted the "Hearts for Hope 2013" campaign to support <u>City of Hope's</u> pioneering research that has brought the world closer to cures for many life-threatening diseases, from cancer to diabetes.

During the campaign, CAP employees were asked honor a friend or family member, to write their name on a heart, add it to CAP's Hearts for Hope poster, and to place \$1 in the donation box. On February 14, CAP sent the posters and the donations to City of Hope as part of CAP's continued support for City of Hope's research and treatment efforts.

"CAP is honored to assist City of Hope and the medical community to eradicate disease," said Carole Lambert, MPA, RN., Manager, Membership Review and Education, who is responsible for the development of the CAP "Hearts for Hope 2013" campaign. "We strongly encourage our staff to be good corporate citizens and to help support such committed and driven centers like City of Hope."

As a physician owned and physician governed organization, CAP, the California-based medical professional liability provider is widely recognized as an industry leader focused on supporting private practice physicians and their medical groups in every area of their practice.



Figure 1: Carole Lambert, MPA, RN., Manager, Membership Review and Education, who is responsible for the development of the CAP Hearts for Hope campaign.

About the Cooperative of American Physicians, Inc.

The Cooperative of American Physicians, Inc. was established in 1975 by a group of California physicians to manage the escalating cost of medical professional liability coverage. Two years later, CAP formed the Mutual Protection Trust, which today provides protection to nearly 12,000 of California's finest physicians, and which has earned an A+ (Superior) rating from A.M. Best since 2006. CAP also offers medical professional liability protection to physicians practicing in large groups through the Cooperative of American Physicians Insurance Company, Inc., a risk retention group. CAPIC-RRG is rated A- (Excellent) by A.M. Best. Based in Los Angeles, CAP also has offices in San Diego, Orange County, Sacramento, and Palo Alto. For more information, visit www.CAPphysicians.com.

About City of Hope

City of Hope is a leading research, treatment, and education center for cancer, diabetes, and other life-threatening diseases. Designated as a <u>comprehensive cancer center</u>, the highest honor bestowed by the National Cancer Institute, and a founding member of the National Comprehensive Cancer Network, City of Hope's research and treatment protocols advance care throughout the nation. City of Hope is located in Duarte, Calif., just northeast of Los Angeles, and is ranked as one of "America's Best Hospitals" in cancer by U.S. News & World Report. Founded in 1913, City of Hope is a pioneer in the fields of bone marrow transplantation and genetics. For more information, visit www.cityofhope.org.